

Innovations You Can Trust. People You Can Count On.

# FMC EFFORTLESS SEPTEMBER SPOTLIGHT

Stock up and save with the industry's easiest rebates:

1

UP TO **36% OFF FMC  
FUNGICIDES**

2

UP TO A **\$300 BONUS REBATE** WHEN  
YOU BUY MULTIPLE FUNGICIDE PRODUCTS



To qualify for a rebate, a combined September Spotlight and Early Order Program rebate must total at least \$400. Offers valid October 1, 2023 through December 8, 2023. Terms through July 2, 2024.

**FMC**  
**TRUE CHAMPIONS**

2023

1

## SAVE EFFORTLESSLY ON YOUR FAVORITE FMC FUNGICIDES

Bigger rebates, fewer headaches. Automatically save up to 36% on top fungicides when you order during FMC's EOP.

SKU	Name	Agency Price	Rebate per Unit	% Off	FRAC
11008377	Fame® +C Fungicide 2.5 gal	\$564	\$70	12%	11, M5
11008393	Fame® SC Fungicide 16 oz	\$445	\$145	33%	11
11008557	Fame® SC Fungicide 64 oz	\$1,599	\$415	26%	11
11009500	Fame® SC Fungicide 2.5 gal	\$6,729	\$1,200	18%	11
11013671	Kalida® Fungicide 64 oz	\$825	\$150	18%	7,3
11013671	Kalida® Fungicide 64 oz 4+ units	\$825	Volume rebate: \$300	36%	7,3
11003880	Rayora® Fungicide 2.5 gal	\$613	\$90	15%	3
11003880	Rayora® Fungicide 2.5 gal 6+ units	\$613	Volume rebate: \$220	36%	3
11014245	Serata® Fungicide 35 oz	\$475	\$100 bonus for each additional fungicide brand purchased		U17

2

## EARN UP TO \$300 IN EXTRA REBATES WHEN YOU BUY SERATA™ FUNGICIDE PLUS ANOTHER FMC FUNGICIDE

Buy two or more cases of Serata and get an extra \$100 for each additional fungicide product brand you purchase, including Fame® SC Fungicide, Rayora® Fungicide, and Kalida® Fungicide.

See applicable products highlighted in **green** above.



### GET AWARD-WINNING RESULTS WITH SERATA

Discover the Pythium solution voted by superintendents as their "All-Time Favorite" in the Golfdom 2022 Supers' Choice Awards.

**"We have the best roots we've had in 15-plus years on A1 bentgrass greens in the Southeast after adding Serata into our program."**

— Craig Harris, director of agronomy, Greenville (S.C.) CC

See for yourself why leading golf superintendents choose Serata.

Visit [www.SerataFungicide.com](http://www.SerataFungicide.com) today.

#### HOW TO QUALIFY

- New customers must enroll at [www.FMCTrueChampions.com](http://www.FMCTrueChampions.com) by January 31, 2024.
- Make your purchases during the program period, from September 1-30, 2023.
- Qualifying orders will count towards 2023 EOP purchases.
- To qualify for a rebate, a combined September Spotlight and Early Order Program rebate must total at least \$400.

September Spotlight purchases that do not reach \$400 and are not followed by subsequent Early Order Program purchases reaching \$400 will not receive a rebate.

#### PROGRAM DETAILS

- To qualify, the participating end-user purchase must meet the minimum purchase requirements outlined in the program.
- New end-user customers who have not previously enrolled in an FMC Early Order Program must enroll in the Early Order Program by January 31, 2024 at [www.FMCTrueChampions.com](http://www.FMCTrueChampions.com) to be eligible to receive a rebate.
- Qualifying product(s) must be invoiced through an authorized FMC agent(s) between September 1 and September 30, 2023 to receive the listed September Spotlight rebate amount.
- All agency products are sold on behalf of FMC. All sales are final, and FMC does not accept returns. No other discounts, incentive or rebates can be combined.
- Rebates will be based upon reported sales from the FMC authorized agent. Copies of invoices may be requested to verify actual product purchases if FMC cannot verify the purchase through electronic data received directly from the FMC authorized distributor or agent.
- Rebates will be paid no later than June 30, 2024.
- Prices and terms for qualifying FMC agency products are determined by FMC. Agency products are noted with a listed price per unit.
- This program applies only to qualified end-user professionals in golf, lawn care, nursery and greenhouse, sports turf, and sod farms.
- Payment terms are July 2, 2024.

FMC reserves the right to change any or all features associated with this announcement at any time. This form is not a contract. Only purchases made from FMC sales agents may participate in this program.

Always read and follow all label directions, restrictions, and precautions for use. FMC, the FMC Logo, True Champions, Fame, Rayora, Kalida, and Serata are trademarks or service marks of FMC Corporation or an affiliate. Some products may not be registered and available in all states. ©2023 FMC Corporation. All rights reserved.